**45 second persuasive pitch template**

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| --- | --- | --- |
| Informative / persuasive | Your name |  |
| Business / org  Name |  |
| Client – industry  **Problem** |  |
| Product / service |  |
| Value / benefit  **Solution** |  |
| sales | Who do you know who…. |  |



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| --- | --- | --- | --- | --- | --- |
| accomplished achieved  acquired  adapted  administered  advanced  advised  allocated  analysed  applied  appointed  approved  arranged  assessed  assigned  assisted  attained  audited bought  broadened  budgeted  built calculated  centralised  chaired  clarified  collaborated  combined  completed  composed  conceived  concluded  condensed  conducted  constructed  consulted  contracted contributed | controlled  converted  coordinated  corrected  created  cut decentralised  decreased  defined  demonstrated  designated  designed  determined  developed  directed  discovered  documented  doubled earned edited  eliminated  employed  enforced  established  estimated  evaluated  examined  exceeded  negotiated  executed  exercised  expanded  expedited  extended financed  forecasted  formed  formulated | founded fulfilled  generated guided handled headed helped hired identified implemented improved increased influenced initiated innovated inspected installed instructed integrated interpreted interviewed introduced  invented invested investigated  led  liquidated  located made  maintained  managed  marketed  mediated  minimised  modernized modified  monitored  motivated | negotiated  obtained  operated ordered organised originated overhauled oversaw participated performed planned prepared presented prevented prioritised processed procured produced programmed projected prompted proposed proved provided published purchased realised recommended recruited reduced reinforced renegotiated reorganised reported represented researched  resolved  restored | reviewed  revised saved scheduled  secured  selected  served  settled  shaped  showed  simplified  sold  solved  sponsored  staffed  standardised  started  streamlined  strengthened  structured  studied  suggested  summarized  supervised  supported  surpassed  surveyed  sustained tailored taught  tested  traded  trained  transformed  translated  trimmed  tripled undertook | used  utilised verified won  wrote |