**45 second persuasive pitch template**

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| --- | --- | --- |
| Informative / persuasive | Your name |  |
| Business / org Name |  |
| Client – industry **Problem** |  |
| Product / service |  |
| Value / benefit **Solution**  |  |
| sales | Who do you know who…. |  |



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| accomplishedachieved acquired adapted administered advanced advised allocated analysed applied appointed approved arranged assessed assigned assisted attained auditedbought broadened budgeted builtcalculated centralised chaired clarified collaborated combined completed composed conceived concluded condensed conducted constructed consulted contractedcontributed  | controlled converted coordinated corrected created cutdecentralised decreased defined demonstrated designated designed determineddeveloped directed discovered documented doubledearnededited eliminated employed enforced established estimated evaluated examined exceeded negotiated executed exercised expanded expedited extendedfinanced forecasted formed formulated | foundedfulfilledgeneratedguidedhandledheadedhelpedhiredidentifiedimplementedimprovedincreasedinfluencedinitiatedinnovatedinspectedinstalledinstructedintegratedinterpretedinterviewedintroducedinventedinvestedinvestigatedled liquidated locatedmademaintained managed marketed mediated minimised modernizedmodified monitored motivated | negotiatedobtainedoperatedorderedorganisedoriginatedoverhauledoversawparticipatedperformedplannedpreparedpresentedpreventedprioritisedprocessedprocuredproducedprogrammedprojectedpromptedproposedprovedprovidedpublishedpurchasedrealisedrecommendedrecruitedreducedreinforcedrenegotiatedreorganisedreportedrepresentedresearched resolvedrestored | reviewed revisedsavedscheduled secured selected served settled shaped showed simplified sold solved sponsored staffed standardised started streamlined strengthened structured studied suggested summarized supervised supported surpassed surveyed sustainedtailoredtaught tested traded trained transformed translated trimmed tripledundertook  | used utilisedverifiedwon wrote |